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**Backer Christmas 2007 Dog Product Preview**

**Kelson Products LLC  
Backer Booth #4131**

Tell Bell is a communication device for dogs to "tell" owners when they need to go outside. The product sits by the door, out of the way, and is only rung when the dog has to go potty. Tell Bell comes with two bells (an extra one is provided for traveling or for a large house) and an instructional DVD and manual.

(877) DOG-TELL  
<http://www.tellbell.com/>



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**Soujourner Farms Pet Products  
Backer Booth #0410**

Soujourner Farms offers 100 percent grain-free treats for dogs. The oven-baked goodies are made with all-natural, human-grade products, according to the company. The available flavors are Lamb & Sweet Potato and Cherry Almond.

(888) 867-6567  
<http://www.sojos.com/>



**Pet Ventures Inc.  
Backer Booth #1229**

Pet 'n Shape natural, roasted lamb treats are formulated without wheat, corn, soy or artificial colors and flavors, according to the company. They come in Lamb Strips and Lamb 'n Rice Dumbbells flavors. Bags are resealable.

(800) 317-1017  
<http://www.petshape.com/>